

Las Vegas Natural  
History  
Museum



DINOSAUR BALL

# MOONLIGHT SAFARI



Sponsor an Unforgettable Evening at the Museum

**OCTOBER 2, 2021**

# OUR STORY

Museums bring people from all walks of life together to explore a common interest, and they offer families a place to bond while learning. They are an important educational resource for children and adults. Museums create the cultural fabric of a community, adding to a community's livability and vitality. The Las Vegas Natural History Museum is no different. The private, nonprofit Museum (EIN 88-0256389) has been a leading Las Vegas educational and cultural institution since 1991, living the mission "to inspire, through educational exhibits and programs, a better understanding and appreciation of the natural world, the sciences, and ourselves." This year, the Las Vegas Natural History Museum is celebrating its 30th anniversary serving Nevada!

As part of the celebration, the 2021 Dinosaur Ball: Moonlight Safari will be held October 2 at the Museum and feature food and beverage, fun, music, a silent auction, and "fun-raising" in support of the Museum's educational programs that reach roughly 100,000 people per year. More than 300 attendees are expected. Community support has been vital in the Museum's ability to educate millions of people about the sciences, environment, conservation, fossils, and natural history; to create online education resources and new exhibits during a temporary COVID-19-related closure (March 17-May 31, 2020); and to present family programs while following today's health and safety guidelines. With your support, we will be able to build on this 30-year legacy, inspiring fun and education for generations to come.

Contact Kate Porter, Development Manager  
[development@lvnhm.org](mailto:development@lvnhm.org)  
702-384-3466 ext. 230

# MUSEUM FUN FACTS

- Smithsonian Institution Affiliate
- Accreditation with American Alliance of Museums – the highest national recognition for a museum, with only 6% of museums accredited in the United States
- Member of the Association of Science and Technology Centers
- Educational programs supported by Nevada Humanities and National Endowment for the Humanities
- Federal and state repository
- Richard A. Ditton Learning Lab is one of few working paleontology labs in Nevada
- Host institution of the Las Vegas Science & Technology Festival, the largest education event in Nevada
- Approximately 25,000 Clark County students visit on organized field trips (during normal school years)
- Open Door subsidy program allows at-risk schools to send students on field trips for free or at reduced cost
- 150+ animals call the Museum home
- Museum's animal family includes fish, amphibians, reptiles, insects, arachnids, and mammals
- The Museum's live animal department is overseen by Jack Jewel, Curator of Shark Reef Aquarium
- Mounted animals in the collection represent all continents
- Items in the recreation of King Tut's tomb were all sanctioned by the Head of Egyptian Antiquities before being shipped to Las Vegas
- Only Early Man exhibit in Nevada
- Living Histories: Ancient Egypt programs are presented each month
- Public shark feedings take place Tuesday, Thursday, and Saturday each week
- In its collection, the Museum has a fossil of a Rhynchotherium (prehistoric 4-tusked elephant) that is the best specimen in the world.

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# MUSEUM STATS

12,516 virtual education  
participants YTD

21k social media  
followers

8k email subscribers

300 in-person Dinosaur  
Ball guests

40k site visits YTD (up  
49% from last year)

30k unique site visitors  
YTD

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# LION SPONSORSHIP

Presenting Sponsor

\$7,500

- Up to 30 event tickets
- Full page color ad
- 3 sponsor logos on event screens
- Social media recognition, all posts
- Dedicated email celebrating sponsorship
- Recognition on Museum website
- Sponsor logo on welcome banner
- Opportunity to brand outdoor lounge area
- Moonlight memento



*Contact Kate Porter, Development Manager*

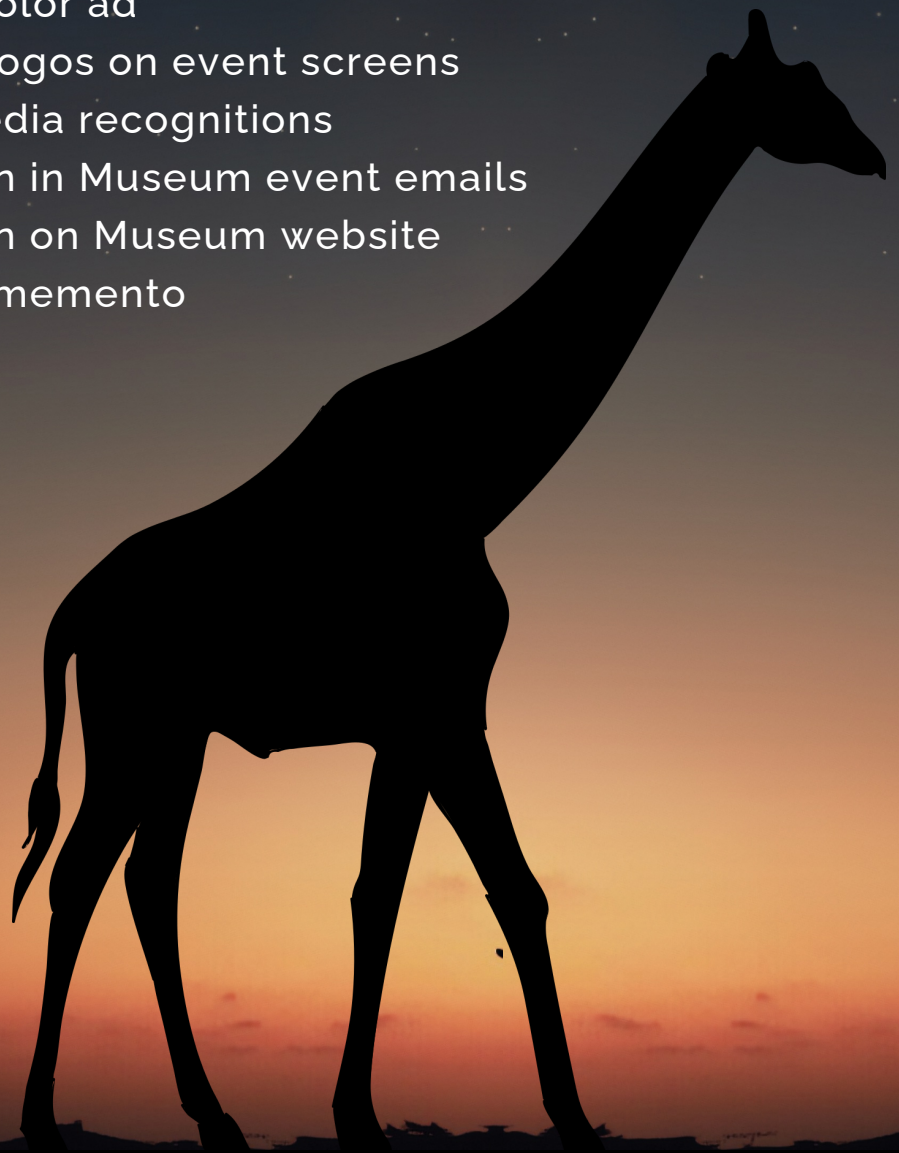
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# GIRAFFE SPONSORSHIP

\$5,000

- Up to 20 event tickets
- 1/2 page color ad
- 2 sponsor logos on event screens
- 2 social media recognitions
- Recognition in Museum event emails
- Recognition on Museum website
- Moonlight memento



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# IMPALA SPONSORSHIP

\$2,500

- Up to 10 event tickets
- 1/4 page color ad
- 1 sponsor logo on event screens
- 1 social media recognition
- Recognition in Museum event emails
- Recognition on Museum website
- Moonlight memento



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